

Impact of Restro - Lounge & Bar on Socio- Psychological behavior of Youth with Special Reference to Jharkhand

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Abstract—*In last two to three years the concept of Restro -Lounge & Bar has developed in Jharkhand State and is re-defining the definition of youth get-togethers and parties. It is becoming the favorite spot for youth hang out. The objective of the study is to analyze the change in social as well psychological behavioral pattern of youth especially in Jharkhand State. With the help of this study, the researcher wishes to study the change in the mentality, behavior and attitude of youth. The scope of the study also includes studying the changing behavior of youth with their family and relatives due to over socializing with friends. It also aims to analyze whether the youth is able to realize the importance of social norms. The research work has been empirically carried out on a sample of 300 students of Under Graduate and Post Graduate level. Simple Random Sampling has been used to select the samples. SPSS Statistical Software has been used to analyze the primary data collected. Secondary data has also been referred from previous research papers, newspaper articles etc. The major limitation of the research work is that it is limited to urban population of the state only. The study will help to make recommendations to the society regarding the significant changes developing in the strata of youth in India at large.*

Keywords: *Restro-Lounge & Bar, Socio-psychological, Jharkhand, Youth, Empirical.*